



## REINING HORSE ASSOCIATION OF THE NORTHWEST SPONSOR INFORMATION

### **PLATINUM SPONSOR – \$1,000 or more:**

- Recognition as primary sponsor of high profile class such as NRHA Futurity at the Spin Out.
  - Logo in Horse Previews ad at least 5 times per year
- Logo and link on home page of [www.RHANW.com](http://www.RHANW.com) plus business card size ad on Sponsor page
  - Business card size ad in *The Slide*, our quarterly newsletter
  - Profile of your business in one issue of *The Slide*.
- Recognition in additional advertising throughout the year, at shows, clinics and all club activities including promotion by announcers at shows.
  - Display of banner at shows, clinics and other events (Sponsor to provide banner)
- Full page ad on back or inside cover pages of the show program for the Spin out in September.
  - Two free tickets to the year-end awards banquet.

### **GOLD SPONSOR – \$500 to \$999:**

- Logo in Horse Previews ad at least 5 times per year
- Business card size listing and link on Sponsor page of [www.RHANW.com](http://www.RHANW.com)
  - Business card size ad in *The Slide*, our quarterly newsletter
- Recognition in additional advertising throughout the year, at shows, clinics and all club activities including promotion by announcers at shows.
  - Display of banner at shows, clinics and other events (Sponsor to provide banner)
  - Full page ad in the show program for the Spin Out in September
  - Two free tickets to the year-end awards banquet.

### **SILVER SPONSOR – \$200 to \$499:**

- Name and phone number ad at least 5 times a year in the Horse Previews
- Name, phone number and link on sponsor page of [www.RHANW.com](http://www.RHANW.com)
  - Name and phone number in *The Slide*, our quarterly newsletter
- Recognition in additional advertising throughout the year, at shows, clinics and all club activities including promotion by announcers at shows.
  - One-half page ad in the show program for the Spin Out in September
  - One free ticket to the year-end awards banquet.

### **BRONZE SPONSOR – \$100 TO \$199:**

- Name and phone number ad at least 5 times a year in the Horse Previews
- Name, phone number and link on Sponsor page of [www.RHANW.com](http://www.RHANW.com)
  - Name and phone number in *The Slide*, our quarterly newsletter
- Recognition in additional advertising throughout the year, at shows, clinics and all club activities including promotion by announcers at shows.
  - Quarter page ad in the show program for the Spin Out in September.

### **BUCKLE SPONSOR – \$125:**

- Listing as Buckle Sponsor in the Horse Previews, [www.RHANW.com](http://www.RHANW.com) and in *The Slide*, our quarterly newsletter
  - Recognition in additional advertising throughout the year. Buckle. Sponsors will be announced as the year end award sponsor of their designated class at shows. We encourage buckle sponsors to attend our Awards Banquet to present the buckle to the Year End Award winners.
  - Quarter page ad in the Fall Final Spectacular show program

### **CONTRIBUTING SPONSOR – \$25 to \$100:**

- Listing of name and phone number on [www.RHANW.com](http://www.RHANW.com) and in *The Slide*, our quarterly newsletter.
  - Business card size ad in Fall Final Spectacular show program.



## **RHANW SPONSOR APPLICATION**

All sponsors will be included in our membership list and will receive copies of *The Slide*. In order to be included in all five of the Horse Previews ads, sponsor dollars must be received by 3/15/08.

Platinum sponsors will be asked to provide a profile of their business for publication in *The Slide*, our quarterly newsletter.

BUSINESS NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_

BUSINESS INTERNET LINK: \_\_\_\_\_

TYPE OF BUSINESS: \_\_\_\_\_

SPONSORSHIP LEVEL: \_\_\_\_\_ AMOUNT OF DONATION \$ \_\_\_\_\_

*Please include 3 business cards plus any ad copy you would like us to use.  
If you are a Gold or Platinum sponsor, please provide camera ready logo  
or e-mail it to [jpettit@ptera.net](mailto:jpettit@ptera.net).*

**Return to: RHANW, 12415 W. Charles Rd., Nine Mile Falls, WA 99026**

*Thank you for your support!*

For Additional Information, please contact:  
Katrena Foltz, RHANW Sponsorship Chairperson, at 509-893-8774  
[katrena41@omnicast.net](mailto:katrena41@omnicast.net)